Website X-Ray

a site that sells

maipo digital
CREATIVE STUDIO

1. The 3-second test

- When visitors land on your website, do they immediately understand what you do and how to reach you?
- If they have to hunt for information or scroll too far, you've already lost the sale.
- The key answers must be visible right on the first screen.

2. The direct line (zero friction)

- Does your WhatsApp button stay visible as users scroll, or is it buried in the footer?
- Long forms and hard-to-find buttons make visitors give up and go to your competitor.
- Making it effortless to click is what generates real leads.

3. The mobile trap

- Today, over 80% of web traffic comes from smartphones.
- If your website was built only with desktop in mind, it will look squished, load slowly, or have tiny text on mobile screens.
- Design must be built for the user's thumb, not a mouse.

Spotted any of these bottlenecks on your current website? Fixing this is simpler than it looks.
Get in touch today!



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